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Attorneys for Plaintiff Peter D. Hettinger and PDH Associates, Inc.

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

PETER D. HETTINGER and PDH
ASSOCIATES, LLC,

Plaintiffs,

- against -

NOEL KLEINMAN, REID KLEINMAN,
and ALPHA BEAUTY DISTRIBUTORS, INC.,

Defendants.

Civil Action No. 08-cv-6466(LTS)(HBP)
ECF Case

NOTICE OF APPEARANCE

PLEASE TAKE NOTICE that Peter J. Pizzi of CONNELL FOLEY LLP appears as counsel of record to plaintiffs Peter D. Hettinger and PDH Associates, Inc. and requests that service upon plaintiffs defendant Peter D. Hettinger and PDH Associates, Inc. of all papers and notices of all proceedings in the above action be sent to the undersigned electronically by ECF.

New York, New York
Dated: July 30, 2008

CONNELL FOLEY LLP

By: /s/ Peter J. Pizzi

Peter J. Pizzi

A Member of the Bar of This Court

Attorneys for Plaintiff Peter D. Hettinger and PDH
Associates, Inc.

CERTIFICATE OF SERVICE

I hereby certify that on July 30, 2008, I electronically filed a Notice of Appearance with the Clerk of the Court. I further certify that the foregoing was sent via United States mail, first class, postage prepaid, to:

Noel Kleinman
345 East 80th Street, 21C
New York, NY 10075

Reid Kleinman
525 East 82nd Street, 12F
New York, NY 10028-7159

Alpha Beauty Distributors, Inc.
8101 Tonnelle Avenue
North Bergen, NJ 07047

Dated: July 30, 2008

/s/ Peter J. Pizzi
Peter J. Pizzi